

I'm Sew Happy Quilting - 2010 Newsletter

541-265-9498 ~ www.imsewhappyquilting.com

Happy Holidays! I hope you and your family had a wonderful Christmas and are looking forward to a Happy New Year! It has been nice to spend the past two weeks with my family without stepping a foot in my studio! This past year was full of busy quilting on all of your beautiful tops, a 1st Place Blue Ribbon at the Oregon State Fair and a 2nd Place Red Ribbon at the Innovations Quilt Show in Tacoma, Washington. The 2nd Place ribbon was especially exciting because it is my first National Placing awarded by esteemed Nationally Certified Quilt Judge, Doris Goins! But now I'm ready to get started on a New Year! Along with going back to college, the New Year brings some exciting changes, additions & friendly reminders from the I'm Sew Happy Quilting Studio.

➤ **"Sew Happy Quilting" Stamp Card**

Starting January 1, 2010 - When your card totals \$500 in stamps you can use it for \$50 off any future product or service. The stamp cards never expire and are my way of saying "Thank You" all year long to my loyal customers. Your stamp card must be presented at time of payment/pickup - No Exceptions!

➤ **New Customer Referral Program**

For every "New" customer that you refer you will receive a "Sew Happy Quilting" Card good for \$25 off any product or service.

➤ **Scheduling & Turn Around Time**

Starting January 1, 2010 there will be a limited number of scheduling slots available each month. However, you may call and schedule your quilt up to a year in advance or take the first available open slot at the time of your in-studio drop off. You will be asked to confirm your time slot one month in advance and your quilt top must be received two weeks prior to that scheduled slot. The time slot scheduling of quilts will allow turn around time to be much more timely and efficient!

➤ **Rush Fee**

If you need a turn around time sooner than the first available scheduling slot a Rush Fee will apply: \$50 on "Allover" Quilting, and \$150 on all "Custom" Quilting. No Exceptions!

➤ **Payment Options**

Several payment options are available for your convenience: Cash, Check & Credit Card (Visa, MasterCard & Discover). When using a credit card you can pay over the phone by calling the studio, in studio pick up, or online using Paypal. A \$25 fee is charged on all returned checks.

➤ **Batting**

Starting January 1, 2010 if you bring a pre-packaged batting with your quilt top you will be assessed a \$25 fee. Pre-packaged batting is very warped and wrinkled; therefore the batt must be treated to smooth it out before it can be used in your quilt. You can avoid this fee by spritzing your batt with water and running it through a warm dryer for 20 minutes or so and folding it nicely before you come to the studio. I carry batting on the roll for your convenience: Hobbs 80/20, Cotton & Wool. I don't ever recommend using 100% Polyester batting because "poly" means "plastic" and we don't want that in our quilts! However, if you want to use it please use a high quality brand. I recommend the products from Quilters Dream and I can order that for you.

➤ Backing Fabric & Preparation

- I carry 108" wide Natural & White Muslin at \$7.00 per yard. I also carry the full line of 108" wide backings from SewBatik. Visit their website at www.sewbatik.com to view their backings or I have hanger samples in my studio and on my website. You can order any SewBatik product through their website using my Associate #1228 in the "Comments" section during your checkout or save on shipping and order directly through me. Just remember that if you are going to be using any of the SewBatik fabrics in any bed quilt, it is highly recommended that it be treated to set the dye.
- If you are providing backing fabric, make sure it is trimmed and squared up and at least two edges are straight. **Backing must be 4" (minimum required) to 6" (what I prefer you give me) larger on all sides than your quilt top - this is very important with NO EXCEPTIONS!**

➤ Quilt Preparation Tips

Now that you have your quilt top completed there are a few things to double check before you deliver your top to me. Taking the time to go through this list will help insure the success of your quilt.

- **Press. Press. Press.** - This means all seams are pressed flat and in the direction they are supposed to be in. This is especially important where several seams intersect, as the lumps are hard to quilt over.
- **Trim all piecing threads** - I do not trim piecing threads off the back of your quilt and if you have not done this, they may show through on the top - especially if you have both light and dark fabrics.
- **Check to make sure borders lie flat and do not ripple** - Bumpy or rippled borders cannot be quilted out and made to lie flat so take care when attaching them. If they are not flat, you may get pleats or puckers in your quilt when quilted.
- **Make sure top is square** - Measure diagonally in both directions. If the measurements are off by more than 1 inch, I may have problems loading your quilt top.
- **Make sure all edge seams are secure** - I put a slight amount of tension on your quilt when it is loaded and if the edge seams are not backstitched or stay stitched, they may come loose. Once the quilt is on the machine, I cannot fix these seams so please double check all edge seams.

➤ Quilting Services & Pricing

A new pricing guide is included with this newsletter. Prices are effective January 1, 2010 and are subject to change without notice.

➤ Christmas in August

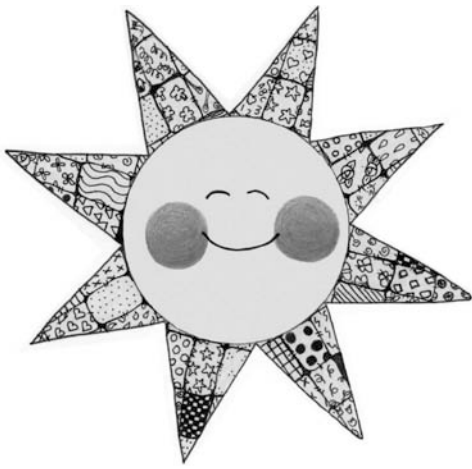
Come visit my booth at the Newport Quilt Show on August 6th & 7th. I will be featuring "Christmas in August", with lots of new quilts on display with many different styles of holiday quilting ideas! Along with other great goodies and deals, bring your quilt top to my booth during the quilt show and you will receive an extra \$10 stamp on your "Sew Happy Quilting" stamp card! (your card must be presented at time of drop off-No Exceptions!)

➤ Website & Blog

Visit the website often to stay up-to-date with the I'm Sew Happy Quilting Studio. The Gallery will be updated in the coming weeks with many samples of quilting. All the details of this newsletter will also be available. Join & Follow my Blog, 'Journey of a Fat Quilter', as I embark on my weight loss journey and how it all relates to and affects my quilting life! Will I succeed or fail? God Help Me! The blog link can be found on the home page of my website or visit it at www.jenreinhardt.blogspot.com P.S - Don't forget to become a "Follower" because I'm going to need all the support I can get!

Happy Quilting Everyone!

~ Jennifer ~



I'm Sew Happy Quilting

Professional Machine Quilting Services

Jennifer Reinhart

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*The cost of quilting is based on the size of your quilt and the type of quilting you select.
Quilting designs range from simple Allover designs to complex Custom designs.*

Allover Quilting: *\$.02 per square inch (Minimum \$55)*

Allover Quilting with One Custom Border: *\$.03 per square inch (Minimum \$85)*

Custom Blocks and Borders: *\$.04 per square inch and up (Minimum \$95)*

- Pattern Combinations in each block, triangle, sashing, and border area. Minimal stitch-in-the-ditch allowed.*

Custom Plus: *\$.05 per square inch and up (Minimum \$150)*

- Any quilt requiring significant stitch-in-the-ditch and/or outlining of appliqué and background fill. Combined with Custom Blocks and Borders.*

Formula: *Width \times Length = Total Square Inches
Total Square Inches \times Price per square inch = Cost of Quilting*

Thread: *Flat Fee \$8 (on all quilts)
Each Additional Color \$4
Variegated – add \$10
Metallic and Invisible – add \$15*

Backing: *I prepare, square, and press. \$25 first seam and \$5 each additional seam*

Batting: *\$25 fee on all pre-packaged batting
Hobbs 80/20-96" \$.17 per inch
Hobbs 80/20-120" \$.21 per inch
Wool and Cotton are priced on an individual basis*

Binding: *Binding Services Available Upon Request*

